

# Power solutions company opens office in Zambia

POWER solutions and data centre specialist, Master Power Technologies, has recently invested resources in Zambia in order to better service its local sites.

"Having identified a need to meet the ever increasing demand for power solutions and data centres in the region, the decision to invest in a full time direct presence was easy", says Neill Schreiber, sales and marketing manager at Master Power Technologies.

The Zambian team is headed by Charlie Marshall (regional manager, Zambia). Currently there are offices in Kitwe and Lusaka to ensure timeous technical support to the local customer base.

"The reaction to our direct

presence here has been overwhelming. We are connecting with our customers on the ground" says Marshall. "We believe the investment in the region is paying huge dividends and sending a message that we are serious about doing business in this region."

"The offices were set up in January and plans are under way to increase our presence here, to include warehousing of products and spares as we see Zambia as a springboard to the rest of Africa," explains Schreiber, adding, "We also envisage opening up more offices in Africa to enable other parts of the region to benefit from our quality products and technical expertise."

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